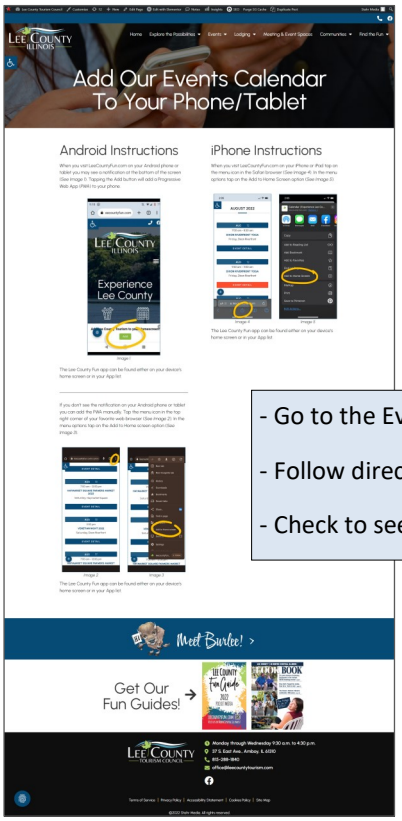
LEE COUNTY
TOURISM COUNCIL

September 2022



Looking For Something To Do?
Check out the events going on in Lee County with our easy-to-use Progressive Web App!

Now it's easier than ever to see what's happening in Lee County. We've added a PWA so people can have a direct link to the Events section of the website. The detailed step-by-step instructions on the website walk the user through how to save it to a device.

Then, checking upcoming events is just a tap away.

- Go to the Events tab on the website.
- Follow direction for your type of phone.
- Check to see what's going on any time.

How the icon looks on iPhone and Android phones.

The Economic Impact of Travel on Illinois Counties 2020 - - - Find this and more on enjoyillinois.com/tourism

County	Employment		Share of State	Labor Income (Millions)		State Taxes (Millions)	State Taxes (Millions)	Local Taxes (Millions)	Local Taxes (Millions)	Spending (Millions)	
	Direct	Total		Direct	Total	Direct	Total	Direct	Total	Direct	Total
Lee County	**267**	**444**	**0.1%**	**$8.0**	**$15.4**	**$1.6**	**$2.3**	**$0.9**	**$1.5**	**$30.4**	**$61.0**

Activity Participation - -	**Illinois**
Family & Life Events	52.4%
General	37.3%
Libation & Culinary	21%
Culture	15.4%
Outdoor Sports	12.3%
Nature	9.7%
Attraction	9%

Average Daily Expenditure per Traveler

	2019	**2020**
Illinois	$118	$120
Downstate	$84	$102

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For ECONOMIC IMPACT OF VISITORS IN ILLINOIS 2021—released June 2022 — go to:
https://www.enjoyillinois.com/assets/PDF-Docs/Illinois-Tourism-Economic-Impact-2021.pdf

This visitor report was prepared for the Illinois Office of Tourism and the Chicago Convention and Tourism Bureau. For the purpose of this study, the current reporting time frame includes the 2020 travel year with comparison to prior periods.

Information is presented for several of Illinois travel segments, including:
Leisure Downstate—travelers who visit destinations in Illinois outside of Chicago.

Fall Garage Sales
Friday & Saturday, Sept 23 and 24

Nature Hike—Saturday, September 24
9:00 am - 11:00 am

Franklin Creek State Natural Area
1872 Twist Rd, Franklin Grove, IL

Sept. 24 & 25 Come and join us for Antique tractors, antique gas engines, steam engines, mini sawmill, vendors, food, games, a hayrack ride, a Spark Show Saturday Night, and more!!!

Admission is $2 a person or $5 a carload.

We welcome any exhibitor big or small bring your Antique Power out and show it off!!

Downtown Main Street, Ashton Sunday, September 25th 12:00pm – 4:00pm

The Village of Ashton invites you to attend our Annual Fall Festival!

There will be food, fun and games available for all ages.
Follow the Ashton Parks Committee on Facebook for more information on the event.

In case of inclement weather, things will be moved to the Mills & Petrie Building.

Please contact parks@ashtonil.com for more

October 1st We love FALL most of all! Join us for the **Fall Vintage & Artisan Market** featuring 40 vendors with high-quality handmade items, local art, and upscale vintage finds and treasures.

Mills & Petrie Building, Route 38, Ashton, IL

Vendor inquiry: smalltowngirlevents@gmail.com